

PLAN IT NATIVE

LANDSCAPES CONFERENCE

SEPTEMBER 12-16, 2022

IN-PERSON AND VIRTUAL OPPORTUNITIES • WELL-RESPECTED AND EXPERT SPEAKERS

The 2022 Plan It Native Landscapes Conference, hosted by Deep Roots and its partners, will offer more than 20 live, interactive virtual sessions, three inspiring keynote speakers, and opportunities to connect with peers and other sponsors **in person**. Sessions will include expert advice for landscapes small to large, as well as a pre-conference beginners series focused on new native plant gardeners and enthusiasts.

Previous conference attendees include municipalities, parks departments, landscape architects, conservation agencies, landscapers, nurseries, non-profit organizations, students, educators, and home gardeners. The 2021 conference had both a strong local showing and broad appeal. Professionals, influencers, and enthusiasts from 36 states and 2 countries registered, with 48% of attendees in Kansas or Missouri.

Sponsoring this event builds visibility for your brand, connects you with potential customers, and provides a forum to highlight your organization's commitment to conservation.

SPONSORSHIP LEVELS

\$10,000 Platinum sponsor

- All benefits of Bronze sponsorship, PLUS:
- Prominent in-person exhibitor booth at exhibit hall
- Large sponsor profile with customized branding & content
- Full page ad in conference program
- Four additional conference registrations (total of 5)

\$2,500 Silver sponsor

- All benefits of Bronze sponsorship, PLUS:
- In-person exhibitor booth at exhibit hall
- Quarter page ad in conference program
- One additional conference registrations (total of 2)

\$5,000 Gold sponsor

- All benefits of Bronze sponsorship, PLUS:
- In-person exhibitor booth at exhibit hall
- Medium sponsor profile with customized branding & content
- Half page ad in conference program
- Two additional conference registrations (total of 3)

\$1,000 Bronze sponsor

- Logo in conference app, virtual programs, website
- Small size sponsor profile with customized links & content
- One conference registration
- Opportunity to include materials in swag bag at in-person event
- Robust post-event data reporting to quantify the impact of your Plan It Native investment



FOR MORE INFORMATION PLEASE CONTACT

TAMMY THOMPSON: TAMMY@DEEPROOTSKC.ORG OR 816-301-7545 x 703

PRESENTED BY DEEP ROOTS KC | WWW.PLANITNATIVE.ORG