2020 VIRTUAL EVENT OVERVIEW
The 2020 Plan It Native Conference, originally scheduled to take place in Kansas City on September 17 & 18, has been converted to a virtual event.

The online conference will now take place over three half-days: September 16, 17, and 18.

The 2020 changes are a way to keep our community connected and moving forward despite current global events. Holding a virtual event also allows us to minimize our carbon footprint, decrease registration costs.
Without the expense and time required for travel, the geographic reach can easily grow beyond the immediate conference area.

**Due to decreased barriers to attendance, Plan It Native 2020 expects an increase in registrations compared to last year.**

Plan It Native is committed to creating community in a virtual event. For our exhibitors and sponsors, that means delivering a suite of options to connect with current and potential customers, deliver your message, and generate new leads.

We’re excited to embrace this challenge and rise to the occasion!
VIRTUAL EVENT SUSTAINABILITY

Sustainability was, and will continue to be, a guiding principle in organizing our in-person events.

By hosting Plan It Native 2020 online, we eliminate the need for travel, lodging, some printed materials, heating and cooling of the event space, and more.

When you consider all the ways a virtual event reduces waste – it adds up!
WHAT TO EXPECT AT PLAN IT NATIVE 2020

Plan It Native is committed to keeping the elements that made our inaugural event a success! This year, you’ll find:

- in-depth sessions from regional and national experts
- robust networking opportunities
- interactive roundtable discussions
- a buzzing virtual exhibit hall
- daily plenary sessions from inspirational speakers
- access to recorded sessions included with full registration
Plan It Native’s robust virtual platform includes more than just concurrent sessions. In addition to Q&A, chat, and poll features, attendees have the ability to:

- customize schedules,
- receive reminders for favorite sessions,
- communicate directly with speakers and sponsors,
- engage with peers in community-building features

all located within the conference webpage.

On the go? Engage with Plan It Native sessions on your desktop or mobile device. You can easily switch back and forth between devices.
YOUR VIRTUAL EXHIBIT BOOTH

Highlight specific resources and materials
Deliver live presentations during session breaks
Engage with booth visitors in a live conversation by chat or 1:1 video
Capture customer data and interest through customizable Call to Action buttons
Gain website visitors and social media followers

In all this and more, our team will be there to help you make the most of the virtual Plan It Native experience.
EXHIBITOR PRICING

Virtual Booth — $300  Not-for-profit — $150

ALL EXHIBITORS RECEIVE THE FOLLOWING:

1. One full conference registration
2. Social media & conference website inclusion
3. Virtual exhibit booth with customizable content and links
4. Listing in virtual program and inclusion in digital “swag bag”
5. Opportunity to conduct giveaways, presentations, and sales from your virtual booth.
QUESTIONS? CONTACT US!

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